

As the industry leader in news distribution for 40 years, Business Wire delivers news releases to selected media, including newspapers, business journals, broadcast media, technology and other industry trade publications, as well as national syndicates and online databases.

Business Wire members post news to Yahoo!, AltaVista, Lycos, Google, and AOL, along with many other leading portals and databases.

**For NHBC Members (effective 1/1/04):**

- Complimentary one-year membership (\$120 value) for any new Business Wire members. NHBC members must sign-up within six months of start of agreement.
- Membership includes:
- Distribution of your company profile over Business Wire's National circuit
- Placement of your logo and "At-a-glance" company view on your BusinessWire.com releases
- Subscription to ExpertSource, which places your company experts in front of interested reporters
- Business Wire industry newsletter
- Discount of 5% from published Business Wire domestic rates

**The Smart News Release** - add photos, graphics and multimedia to your news

We've lowered the cost of issuing a photo or graphic with your news by 33%! Now you can add multimedia for only \$400 with your text news release. Also new in 2004 is delivery of your photo to AP PhotoExpress, used by hundreds of newspapers. The Smart News Release also includes posting to Yahoo!, AltaVista, Google, Businesswire.com and Newstream.com.

**EDGAR services**

Our EDGAR service rates remain the same, both for the 8-K combo (\$175 flat) as well as our full suite of EDGAR offerings. Our in-house filings team continues to add members as your EDGAR needs grow. Thank you for making BW one of the top EDGAR services!

**Free BW Benefits of Membership**

Business Wire continues to grow our free benefits of membership, with the addition of LogoLibrary and At-a-Glance last year, as well as upgrades to ExpertSource. In 2004, we will be launching additional services with our NewsTrak monitoring service, and more details will be shared in the coming months.

At our national BW meeting held late last year, I had the thrill of being named Rookie of the Year for 2003! I welcome the opportunity to review Business Wire's services in more detail. Please contact me directly to learn more about membership with Business Wire.

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